



A Distinguished Record of Providing Supply Chain Management Solutions that Drive Operations Performance



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Founded in 1995, Kinaxis™ delivers an on-demand supply chain management service that helps manufacturers manage increasing business complexity and achieve breakthroughs in operations performance and customer satisfaction with its proven solution for demand and supply chain planning, monitoring and response.

Kinaxis **RapidResponse**™ enables collective risk tradeoff and response to change by empowering front-line decision makers with integrated tools for supply chain visibility, demand management, supply management, sales and operations planning (S&OP) and supply chain risk management.

RapidResponse solutions serve a broad range of customers and industries, including aerospace & defense, consumer products, consumer electronics, high tech, industrial, and pharmaceutical markets.

Global leaders such as Casio, Jabil, Qualcomm, and Raytheon are realizing superior customer satisfaction and a competitive advantage with **RapidResponse**.

AWARDS

Kinaxis has gained significant recognition in the marketplace for its focus on delivering a real-time supply chain that drives operations performance management in manufacturing and demand management.

Recognition includes:

- ▶ *Global Logistics and Supply Chain Strategies*' 100 Great Supply Chain Partners (Five time recipient: 2004-2007, 2009)
- ▶ *Supply & Demand Chain Executive*'s 100 list (Five time recipient: 2005 - 2009)
- ▶ *Intelligent Enterprise*'s "Company to Watch" for 2009
- ▶ *Manufacturing Business Technology*'s 40 Emerging Software Vendors

In addition, Kinaxis executives: John Sicard, EVP development & services operations; Duncan Klett, VP, analytics; and Kerry Zuber, director, business consulting have all been featured in *Supply & Demand Chain Executive's* Annual "Pros to Know" listing.



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INDUSTRY AFFILIATIONS

Kinaxis works with application partners, systems integrators, and technology providers selected for their expertise to provide a complete supply chain management solution to our customers. Kinaxis Partners include: HP, Intel, Microsoft, Copeal Inc., EXA Corporation, JFE Systems Inc. and Genesis.

Kinaxis is a member of MIT's Demand Management Solutions Group (DMSG) which is supported by research from MIT Center for Transportation and Logistics (CTL). Kinaxis also maintains the following industry affiliations: APICS (American Production and Inventory Control Society), MMO (Materials and Manufacturing Ontario) and OMN (Ottawa Manufacturer's Network).

INVESTORS

With its demonstrated ability to deliver measurable results and its strong history of profitability, Kinaxis has attracted discerning investors including Intel Capital, G.E. Capital, and HarbourVest Partners.

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