



World Headquarters

700 Silver Seven Road

Ottawa, ON

Canada K2V 1C3

www.kinaxis.com

Phone: +1 613.592.5780

Toll Free: +1 877.KINAXIS

Kinaxis delivers a cloud-based solution at the very heart of planning and response management for value chain operations.

Large manufacturing companies with complex supply chain networks and volatile business environments rely on **RapidResponse Control Tower** for collaborative planning, continuous performance monitoring, and coordinated response to plan variances across multiple areas of the business.



RapidResponse encompasses a full spectrum of supply chain related business processes, including such functions as: **S&OP, supply and capacity planning, demand management, and supplier collaboration**. As a result, Kinaxis customers have replaced disparate planning and performance management tools and are realizing significant operations performance breakthroughs.

From a single product, customers are able to make both long-term and real-time demand and supply balancing decisions quickly, collaboratively, and in line with the shared business objectives of multiple stakeholders.

QUICK FACTS:

- ▶ Kinaxis was founded in Ottawa, Canada.
- ▶ The company's origins date back to 1984. The product that has evolved into today's RapidResponse Control Tower was first introduced in 1995.
- ▶ Kinaxis operates worldwide, with offices in North America, Japan, China, and The Netherlands.
- ▶ Over the last five years, the company has grown revenue sequentially each year having achieved double-digit revenue growth, continued profitability, and double-digit free cash flow (FCF) growth.
- ▶ Our patented technology serves global leaders across multiple industry verticals including high-tech, consumer electronics, aerospace & defense, industrial, life sciences, and more.

Industry Accolades:

- ▶ OCRI Company of the Year for 2011
- ▶ Top Employer in National Capital Region 2010 (Canada's Top 100 Employers)
- ▶ Great Supply Chain Partner for 2011 (SupplyChainBrain)
- ▶ 100 Great Supply Chain Projects for 2011 (Supply & Demand Chain Executive)
- ▶ Pros to Know (6 years in a row) for 2012 (Supply & Demand Chain Executive)



Senior Leadership Team:



Doug Colbeth, president, chief executive officer and chairman of the board

Doug Colbeth joined Kinaxis in March 2003. Previously, as one of the true visionaries of the Internet explosion in the mid 1990s, Doug was chief executive officer of Spyglass Inc., a leading provider of Internet software technologies. Most notably Spyglass technology was at the foundation of the Microsoft Internet Explorer browser.



Richard Monkman, chief financial officer and vice president, corporate services

Richard Monkman joined Kinaxis in October 2005, bringing with him more than 30 years of finance experience, the majority of which is within the high-tech industry. He and his team deliver value beyond the P&L line by ensuring the finance agenda aligns with and delivers on Kinaxis' overall corporate strategy.



John Sicard, chief operating officer

John Sicard has been with Kinaxis for 18 years and was a key contributor to the original architecture of the Kinaxis supply chain management solution. As chief operating officer, he is responsible for Marketing, Sales, Strategic Partners, Development and Service Operations.

Our Customer List Says it All

We are consistently chosen by the best of the best. That's because we're doing something different...and right. Simply put, we have changed the way billion-dollar companies manage their supply chains.

These are just some of the names that have made RapidResponse their center for coordinated planning and response.



To the best of our knowledge, this brochure is accurate as of the date published. This brochure may be updated by Kinaxis from time to time at its discretion.

Copyright © 2012 Kinaxis Corp. All rights reserved.

Kinaxis, the Kinaxis logo and RapidResponse are trademarks of Kinaxis Corp. All other brands and product names are trademarks or registered trademarks of their respective companies.

01.12



Join us online at the Supply Chain Expert Community to LEARN, LAUGH, SHARE and CONNECT.
<https://community.kinaxis.com>

